

Please take a moment to read this important message about off-season Storage & Services:

Cheers to a great boating season on the CT shoreline! With another year of steady growth in boat sales across the country, storage is going to remain in short supply this season. Of course, there is still plenty of time to enjoy boating this fall, but do not forget to start thinking about the off-season. Many marinas are already full for the winter season. Instead, we will be maintaining our prices, excellent programs, and even adding some new enhancements for the off-season.

I strongly believe that our off-season programs are the best in the marketplace and urge anyone still not signed up to consider giving it a shot this year. The idea of completing all the maintenance needed off season and having a trouble-free boating season has been proven and this will be our 25th year of offering this turn-key program. Finally, if you provide us with your requested spring launch date by your Fall Haul-Out Date, we guarantee to meet your deadline.

Harborside Marina Off Season Storage Advantages

- For the third season, we will be offering indoor winter storage in our new Boathouse Rack Building. We can store boats 15'-50.' Indoor storage will be **first come first serve**, so make sure to reserve your spot early!
- FREE Tech Support via Phone. Give us a call & we will have one of our qualified technicians or myself help troubleshoot any issues. We have a full-time Service Manager, James Madelung, Parts Manager, Marlee Yommer, and Warranty Manager, Angie Hutchinson as well as six full-time marine technicians.
- Exclusive invite to our **Chris Craft Owner's Course**, a 3-hour training program to go over your boat from soup to nuts. You will learn a variety of skills and tips that will make you more confident operating your Chris Craft. Set aside the time & we promise it will be worth your time! Several dates will be available. Private sessions available by request.
- FREE Uber home & complementary lunch at our onsite waterfront restaurant, Shanks, when you drop off your boat this fall*-PLAN CUSTOMERS (Before Columbus Day)
- FREE Uber Pickup & complementary lunch at our onsite restaurant, Shanks, when you pick up your boat in the spring*-PLAN CUSTOMERS (After May 20th)
- Free Dockside Service In-season*-PLAN CUSTOMERS
- Priority in-season service to ALL our loyal customers FIRST
- Full comprehensive report including pictures, computer diagnostics, & recommendations completed on every boat in the fall. We will provide a list of everything recommended to get your boat back to a **10/10** for the season.
- In addition to the full comprehensive boat report, we will also provide a 1 -hour private walkthrough at our facility for **EACH** customer who wishes to participate—One of our qualified technicians or



myself will go over any service work done in the off-season and assist you in getting reacquainted with your boat before the season begins.

- Safe & Secure Storage Facility-24-hour surveillance & Storm Protected
- Free Pickup & Delivery Service from NYC to Newport-PLAN CUSTOMERS; other areas available at an additional cost
- Factory Trained Technicians with state-of-the-art diagnostic equipment
- Genuine OEM Parts used (not aftermarket)
- Professional Detailing & Brightwork completed in-house
- Expert Advice, Professional Care, and Top-Notch Service
- Maintenance Programs or A La Carte Programs
- 24-7-365 Customer Service and Communication
- 10% off Lunch or Dinner anytime at our Restaurant Shanks
- YAMAHA, VOLVO, MERCURY CERTIFIED SERVICE AND WARRANTY CENTER

...If you call us on July 4th at the fireworks, we WILL answer the phone!

Enclosed you will find our OFF-SEASON STORAGE PROGRAMS. Whether you choose A La Carte and pick the services you would like or take advantage of our turn-key maintenance programs, I am sure you will be 100% happy with our results. We will look after your boat as if it was our own and advise you of everything we find along the way. If you are done with your boat early, PLEASE do not wait because it only causes continued growth and more issues. Let us put it away now and keep your precious asset in the *best* shape possible. If you do plan on using into the fall season, get us your paperwork NOW so we can hold you a spot, put you on the schedule, and you can take advantage of any discounts. We do anticipate selling out again this year, especially with the huge influx of new boaters the last few years.

If you are considering selling your boat or trading up during the off-season, let us know ASAP. We can market your boat better than any other dealer around and there are some great advantages to listing in the fall. It does not matter what type of boat you have, we are your best option, please ask us why!

Thinking of trading in for a newer model? We offer FREE winter services on all trades in the fall. Save money and have a new boat waiting for you in the Spring. View our selection of New and Pre-owned Sea Hunt, Chris Craft, and our **NEW** Waterlodge Premium Houseboats here.

As always, thank you for your business and my phone and email are always on for you.

-John Benchimol, President Harborside Marina john@harborside-marina.com 860.463.7100 (mobile)